Western Province Bowls

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14 May 2025

WP BOWLS CIRCULAR 2025-31

SUIT UP SEPTEMBER BOWLS CAMPAIGN

We are excited to announce an exciting new initiative which will benefit Your Club, The Prostate Cancer Foundation, and Western Province Bowls all at once.

The Prostate Cancer Foundation runs its Annual Awareness Campaign every September- namely, "Suit Up September."

September is internationally recognised as prostate cancer awareness month. In 2012, The Prostate Cancer Foundation launched the first annual Suit Up September campaign to help raise awareness about prostate cancer. The Prostate Cancer Foundation is a non-profit Organisation.

Generally, Businesses or Sports Clubs wear suits or ties, each person buys a Suit Up September badge for **R50**, and the money goes to the NPO.

We would like to take it a step further. Instead of just buying the badges and some of our members wear them, we want to go **BIG**. We are initiating a district wide **MEGA EVENT**. Something **NEVER** seen before.

The only "Free" Saturday in September in the WP Bowls calendar is Saturday 27th September 2025.

We have put in a request with Guinness World Records for this date and are waiting to get confirmation.

The record:

The Most number of people playing lawn bowls simultaneously wearing a tie or bowtie. Only 6 ends need to be played for the record.

Let's fill up **ALL** our rinks!

We would like **EVERY** club in our district to participate. We have designed a club specific flyer for each club in our District and this will be emailed to all clubs along with other documentation to market and run the event. We would like you to get your club bowlers and your whole community involved.

As this is a charitable campaign, each participant will need to purchase a "Suit-Up-September" badge for R50. Maybe look at getting a sponsor for those who can't afford the R50.

We are going to channel the badges through WP using the Exec3@wpbowls.co.za email and on WhatsApp 064 545 9575 (Jonathan). Please DO NOT buy the badges direct as we need to keep track for the Guiness World Record.

Western Province Bowls Association | NPO 080-192
President: G van Milligen | **Vice:** T Harland | **Treasurer:** J Calvert | **Executive:** E Douglas, J Cochrane, M Kirsten, M Gibbs, N Taljaard
Administration & Finance: D Phillips | **Competitions**: P Dockendorff | **Membership & Marketing Manager:** T Bright

This is an opportunity for us to do a lot of good for a worthy organization and promote bowls in your community at the same time.

Jonathan Cochrane will be co-ordinating with the clubs, and you can contact me on Exec3@wpbowls.co.za should you have any questions.

Best in Bowls,



Jonathan Cochrane
WPB Executive Member: Marketing and Membership
On behalf of the WPB Executive