Western Province Bowls

021 531 1541 **T** | admin@wpbowls.co.za | www.wpbowls.co.za

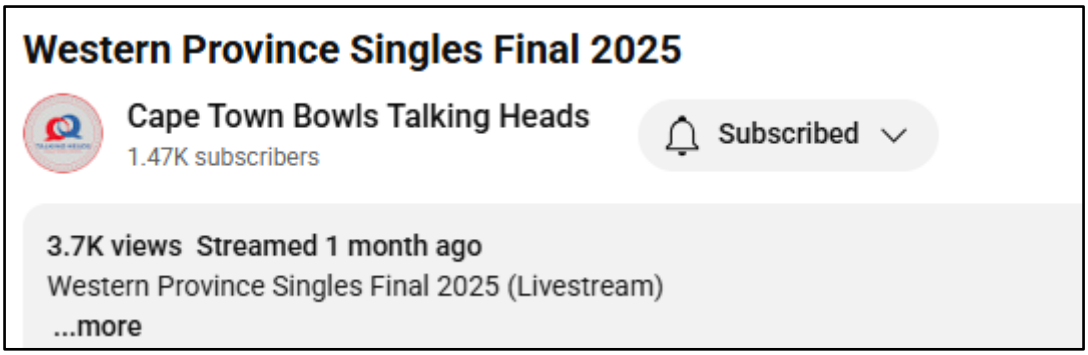
23 May 2025

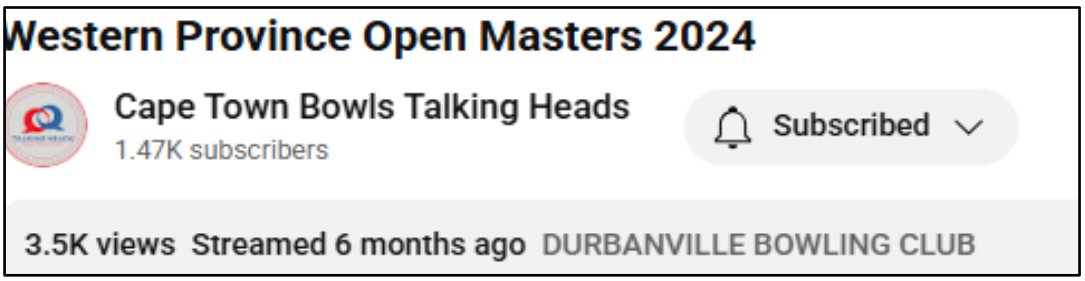
WP BOWLS CIRCULAR 2025-33

WP BOWLS MASTERS 2025 – LIVESTREAMING SPONSORSHIP OPPORTUNITIES

The WP Executive would like to offer three tiers of advertising sponsorship opportunities for those that would be interested in partnering with WP Bowls during the livestreaming of the upcoming WP Masters.

Various games of the WP Under 18, Under 35 and Open Masters will be livestreamed as well as the Finals of the WP Under 35 and Open Masters. The livestreaming will be done by the renowned **Cape Town Bowls Talking Heads** who cover WP Bowls and Bowls SA Championship Events across the country. Below is a snapshot of the number of subscribers and views their channel has had for the 2024 Masters and the 2025 Singles:





The following advertising sponsorships are being offered:

Tier 1: R1000
Company logo and full-page PDF screen advertisement and regular mention from the commentator throughout the broadcast.

Tier 2: R500
Company logo and quarter size screen placement of company PDF with regular mention from the commentator about the company.

Tier 3: R250
Company logo

Western Province Bowls Association | NPO 080-192
President: G van Milligen | **Vice:** T Harland | **Treasurer:** J Calvert | **Executive:** E Douglas, J Cochrane, M Kirsten, M Gibbs, N Taljaard
Administration & Finance: D Phillips | **Competitions**: P Dockendorff | **Membership & Marketing Manager:** T Bright

All funds raised will go directly towards covering the costs of the livestreaming for these events.

Should any companies, clubs or individuals be interested in partnering with WP Bowls during the livestreaming of the upcoming WP Masters, please contact Marianna Kirsten on Exec4@wpbowls.co.za.

We look forward to partnering with sponsors to bring more quality livestreaming to the bowling community.

Regards,



Gerrit van Milligen
WP President
On behalf of the WP Executive